



COLLEGIATE ENTREPRENEURS' ORGANIZATION

CEO Conference Awards Application/Nomination Form

*Please print all information. All prizes will be awarded to the winning chapters, unless otherwise noted. To be eligible you must be a current CEO member/ club, must be attending the conference, and must be able to provide chapter leader participation in at least one Chapter Development session offered during the national conference. **The deadline date for submission is October 2, 2009.***

PLEASE PRINT ALL INFORMATION

Your Name: _____ Date: _____

Club Name _____

School _____

Faculty Advisor's Name _____

Address _____

City/State/Zip _____

Faculty Advisor's Email _____ Telephone # _____

Please Note

Participating in the CEO Conference Awards is voluntary and regarded as permission for CEO to use, share, publish and/or promote any/all information submitted in conjunction with these awards.

If you/your chapter are announced as winners, CEO will send you an email with specific instructions and website link for completing a University of Illinois Vendor Information Form. The completion of this form in its entirety is mandatory for reimbursement. Please carefully read and retain CEO's email as it will have specific and detailed instructions for completing the online form.

CEO
815 W. Van Buren
Suite 400, MC 244
Chicago, IL 60607-7107

Creating a world of opportunity

CEO Headquarters: 312-996-4118
Facsimile: 312-413-1265
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Website www.c-e-o.org



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Please indicate the chapter competition(s) in which you will participate:

CEO Best Chapter Awards

- Best CEO Chapter Website** – 1st place wins \$200, 2nd place wins \$100.
Submit your web address, along with a summary of who created it, and why you think it's effective. Website must be designed by students.
- Best CEO Chapter Business Plan** – 1st place wins \$200, 2nd place wins \$100. Submit a summary of your business plan (5 pages maximum) detailing your chapter's vision, mission, products/services, target markets, financial projections, etc.
- Best CEO Marketing Plan** - 1st place wins \$200, 2nd place wins \$100. Submit a summary of CEO Chapter marketing goals, strategies and tactics, with results they have generated (e.g. how many new members have joined). Marketing materials may also be submitted, such as brochures, etc.
- Best CEO Fundraising Idea/Event** – 1st place wins \$200, 2nd place wins \$100. Submit a 1 page complete summary of the event, how much money was raised and how it was used.
- Best CEO Chapter Exhibit** – 1st place wins \$400, 2nd place wins \$200.
Judging will take place at the Annual Conference. Please visit the website (www.c-e-o.org) for complete rules. Students must design exhibit.
- Best CEO Chapter Advisor** – 1st place wins \$200, 2nd place wins \$100.
Chapter president must submit a 1-page letter nominating the chapter advisor, which includes an explanation of the outstanding characteristics of the chapter advisor. (Prizes will be awarded to the winning Advisors). Social Security number required for prize money.
- Best CEO Student Leader** – 1st place wins \$200, 2nd place wins \$100.
Chapter faculty advisor must submit a 1-page description of the nominee, what he/she has done for the chapter, and what are some of his/her outstanding characteristics. Only one student leader may be nominated per chapter. (Prizes will be awarded to the winning Student Leaders). Social Security number required for prize money.



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CEO E²: Entrepreneurship Experiences Awards

- Teaching Entrepreneurship** – 1st place wins \$200.
Does your CEO chapter teach entrepreneurship to students? Submit a 1-page description of your chapter's teaching project. Who teaches and who are the students? How long have you been doing this project? What and how do you teach the students? What benefits have you had?
- Entrepreneur Intern for a Day** – 1st place wins \$200.
One of the best ways of learning what it means to be an entrepreneur is to follow an entrepreneur through their typical workday. Does your chapter arrange for its members to accompany an entrepreneur through a typical workday in their business? Submit a one-page description of your Entrepreneur Intern for a Day project. What entrepreneurs have you visited? What benefits have you received? How is this project coordinated?
- CEO Chapter Business** – 1st place wins \$200.
Submit a 1 page summary of the business, how it is run, how long has it existed, and how much revenue it generates.
- Electronic Based Networking** – 1st place wins \$200.
Does your chapter use online bulletin boards, chat rooms, or other online technology to communicate with entrepreneurs or other CEO members? Submit a one-page description of the technology you use, the topics covered, and the benefits received.
- In-Person Networking** – 1st place wins \$200.
Networking with supportive individuals will create great long-term resources for your CEO members. Does your CEO chapter organize any networking events such as regional conferences, inviting speakers to campus, or visiting businesses on-site? Submit a one-page description of the event your chapter hosts. Who is invited to the event? How often is it held? How does your CEO chapter and its members benefit?
- Campus "E Diffusion"** – 1st place wins \$200.
Your CEO chapter can benefit by broadening your impact outside of university business colleges and involving non-business school students. Does your CEO chapter promote entrepreneurship to non-business school students? Does your chapter have many non-business school members? Submit a one-page description of how your chapter promotes CEO to non-business school students and the benefits received.

The deadline date for submission is October 2, 2009

Please fill out this form and submit all documents required for the competition, and mail/fax to:

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