

## 2009 CEO National Conference Agenda and Sessions

### THURSDAY, October 22

**Registration** – Second Floor, Prairie Center in the Conference Center of the Hyatt McCormick Place Hotel  
**Sessions** – First Floor, Various Meeting Rooms in the Conference Center of the Hyatt McCormick Place Hotel

<b>Conference Registration</b>	9:00am - 5:00pm
<b>Coleman Fellows Sessions</b>	12:30pm - 4:30pm
<b>CEO Chapter Development Sessions</b>	1:00pm - 5:00pm
<b>Exhibitor Set Up*</b>	5:00pm - 9:00pm
<b>Elevator Pitch Intro Meeting</b>	5:30pm - 6:30pm

#### **\*Exhibit Set Up and Exhibits**

Will be located in the SOUTH Building of McCormick Place Convention Center

### FRIDAY and SATURDAY

Friday and Saturday Sessions will take place in the McCormick Place Convention Center, SOUTH Building

#### FRIDAY, October 23

<b>Conference Registration</b>	7:00am – 5:00pm
<b>AM Keynotes</b>	8:15am - 10:20am
<b>Networking Break</b> <b>Visit Exhibits / Meet the Speakers</b>	10:20am - 10:35am
<b>Breakout Sessions I</b> <b>Elevator Pitch Competitions</b>	10:35am - 11:25am
<b>Breakout Sessions II</b> <b>Elevator Pitch Competitions</b>	11:35am - 12:25pm
<b>Lunch Keynotes</b>	12:30pm - 2:00pm
<b>Networking Break</b> <b>Visit Exhibits / Meet the Speakers</b>	2:00pm - 2:20pm
<b>Breakout Sessions III</b> <b>GSEA LIVE Competitions</b> <b>Elevator Pitch Semi Final Round</b>	2:20pm - 3:10pm
<b>Breakout Sessions IV</b> <b>GSEA LIVE Competitions</b>	3:20pm - 4:10pm
<b>Breakout Sessions V</b> <b>GSEA LIVE Competitions</b> <b>Elevator Pitch Final Round</b>	4:20pm - 5:10pm
<b>Networking Break</b> <b>Visit Exhibits / Meet the Speakers</b>	5:10pm – 5:30pm
<b>CEO Awards' Dinner</b>	5:30pm - 8:30pm

#### SATURDAY, October 24

<b>Conference Registration</b>	7:00am – 1:00pm
<b>AM Keynotes</b>	8:15am - 10:20am
<b>Networking Break</b> <b>Visit Exhibits / Meet the Speakers</b>	10:20am - 10:35am
<b>Breakout Sessions VI</b>	10:35am - 11:25am
<b>Breakout Sessions VII</b>	11:35am - 12:25pm
<b>Lunch Keynotes</b>	12:30pm - 2:00pm
<b>Networking Break</b> <b>Visit Exhibits / Meet the Speakers</b>	2:00pm - 2:20pm
<b>Breakout Sessions VIII</b>	2:20pm - 3:10pm
<b>Breakout Sessions IX</b>	3:20pm - 4:10pm
<b>PM Keynotes</b> <b>Motivational Closing Speaker</b>	4:20pm - 5:30pm

**Keynote / General Sessions** will take place in the South Ballroom S-100 located in the South Building, 1<sup>st</sup> floor of McCormick Place Convention Center. (The Convention Center is accessible through the Hyatt Hotel). These sessions are 1 1/2 to 2 hours in length and may include up to 3 presenters plus other announcements and/or a meal.

**Concurrent Breakout Sessions** will take place in meeting rooms S101-106 in the South Building, 1<sup>st</sup> floor of McCormick Place Convention Center. These sessions are 50 minutes in length. The attendance at individual sessions can range from 30 to 150.

**Hall of Fame Awards' Dinner** will take place on Friday, October 23 at 5:30 pm in the South Ballroom S-100 located in the South Building, 1<sup>st</sup> floor of McCormick Place Convention Center.

#### **Seating at Sessions**

The name badge serves as the entry to all official CEO<sup>SM</sup> conference functions. Seating at the various sessions is on a first come basis. It is important to remain seated until the end of the session. The general sessions should be enthusiastic but attendees must not be rude or obnoxious to those in the audience, on stage or to CEO<sup>SM</sup> staff members.

As common courtesy, please remember to turn off your cell phone while in sessions, including meal sessions.