

# CEO Conference Coleman Scholarship Overview

***Reimbursement checks will be mailed after the conference,  
once all specified Scholarship guidelines have been followed and deadline dates adhered.***

Through the generosity of The Coleman Foundation, CEO is able to offer college **students** financial assistance to help with the conference registration and travel costs. We know that entrepreneurial CEO members are great at creatively finding the money they need to pursue their goals, but we do not want conference related expenses to keep students from this great experience. Therefore, **students** can apply for a Coleman Scholarship to help cut costs.

If partial support for the registration fee or travel is needed, CEO has **limited availability** of scholarship funds. Students interested in receiving a CEO Conference Coleman Scholarship must complete the scholarship application form and submit it to CEO prior to the deadline date to be considered. As scholarship support is highly requested and very limited, CEO encourages students and chapters to be entrepreneurial and find as much support as possible from your own business, chapter businesses, university and other sources. We know you can do it! Preference will be given to CEO leaders, members and/or to those who will definitely become a CEO member (see [www.c-e-o.org](http://www.c-e-o.org)).

**Scholarship support is available in four categories (you may apply for one or all):**

1. Post Conference Evaluation Report
2. Conference Activity Volunteer
3. Matching Fund-Raising/Creating Enterprise
4. Article Submission

## **1. Post Conference Evaluation Report**

Feedback is critical for any organization to grow and succeed. After this year's CEO conference eligible CEO Student Members who create a Post Conference Evaluation may be reimbursed \$50 towards the Full Conference registration fee or \$40 towards the One Day Conference registration fee. See ***Post Conference Evaluation Report Reimbursement Guidelines*** for specific details.

## **2. Conference Activity Volunteer**

Volunteers are an integral part of CEO and are needed to perform many essential services during the conference, making a real contribution to its success. Conference registration reimbursements up to \$25 will be available to a select number of CEO Student Members who are able to volunteer some time at the conference by assisting the CEO staff with various duties. Reimbursement amounts will be determined by the total amount of time you are available to assist. As much as CEO appreciates the willingness to volunteer, we want to make sure students get time to take in as much of the conference as possible. See ***Conference Activity Volunteer Reimbursement Guidelines*** for specific details.

## **3. Article Submission**

Interested CEO Student Members are invited to write an article which may be printed in future CEO Newsletters, the CEO Website, or other forms of CEO publications. A limited number of \$15 conference reimbursements will be available to student members who have submitted articles that have complied with the specified requirements. See ***Article Submission Reimbursement Guidelines*** for specific details.

## **4. Matching Fund-Raising / Creating Enterprise Reimbursement**

Interested CEO Student Members or chapters are able to help offset conference related travel costs by participating in Fund-Raising / Creating Enterprises. If members or chapters raise money from starting/operating a small business enterprise and/or fundraising from non-family (ie yours) business owners, independent from your university efforts, a Coleman scholarship matching reimbursement up to \$750.00 may be available. Your Faculty Advisor's signature statement of support is required as part of this application process. See ***Fund-Raising / Creating Enterprise Reimbursement Guidelines*** for specific details.

Specific details and information can be found on the respective Guideline pages. To be eligible you must be a current CEO Student Member and/or club and must comply with the specified guidelines prior to each specified deadline date.

Participating in the CEO Coleman Scholarship reimbursement program is voluntary and regarded as permission for CEO to use, share, publish and/or promote any/all information submitted in conjunction with this program.

Reimbursement checks will be mailed after the conference, in approximately 4 weeks, if all specified Scholarship guidelines have been followed and deadline dates adhered.