

Speaker Topics

We are looking for successful entrepreneurs and active business leaders who are experts in their respective fields to share entrepreneurial experiences, wisdom and specific content that the attendees will be able take to away and immediately apply to their entrepreneurial lives and futures. Please note that this is a general list of topics, CEO is open to consider other topics.

How-to-do-it Workshops

These sessions will give students specific examples and in-depth directions:

Starting a Business

Recognizing Opportunities
Buy an Existing Business

Business Plans

Crafting a Business Plan
How to Get Other People to Jump-Start Your Business
How to Structure Your Business for Maximum Profit and Protection

Entrepreneurship and Technology

Marketing

Marketing Strategies for Success

Real Estate

How to Get Cash Back When You Buy Property

Financing

Bootstrap Financing
Business Plan: Legal/Financial Issues
How to Get Start-Up and Later-Stage Financing
Financing Options for Entrepreneurs
How to Negotiate with Bankers
What VCs Are Looking For

Accounting and Legal Issues

Legal Aspects of Business Start-Ups
Bookkeeping Essentials for Small Business

Entrepreneurship Workshops

These sessions will give overviews on different approaches and ideas:

Managing Growth and Change
Venture Capital Financing
Entrepreneurship on the Web
PR for Entrepreneurs
What You Must Know Daily About Business Financials
Tips for Survival in an Entrepreneurial World
Growth in a Down Economy

How to Deliver Total Customer Experience
Starting & Running a Business with Partners
Top Ten Ways to Be Successful in Business
Picking a Partner
How to Build You Brand
Knowledge Management for Entrepreneurs
Brand – Creating a Niche
How to Grow a Company
What Do You Need To Be a Successful Entrepreneur